

Media fact sheet · updated October 2026

Student Body

Founded	2026, Porto, Portugal · Student Body, Lda.
Launched	20 September 2026
Founders	Kelly Cox and Luke Ragno
Status	Live, open to instructors anywhere; all effort focused on Porto before expanding
Website	studentbody.pt
Instagram	@studentbody.pt

What it is

A fitness discovery platform and professional workspace for instructors and studios. Students discover classes through the people who teach them; instructors have a profile that moves with them across studios and independent work.

The platform

- **Instructors:** professional profile, schedule across studios and independent classes, session management, attendance and fill rates, and aggregate, anonymous demand by day, time and type of class.
- **Studios:** scheduling, bookings, waitlists, payments, class packs and attendees; connects to some widely used booking systems.
- **Students:** discover and follow instructors, explore classes and events, book.

Business model: free for students. No Student Body commission on bookings; payment goes directly to the instructor or studio (standard processing fees apply). Card, MB WAY, Apple Pay or Google Pay. Optional professional tools for instructors and studios.

Events (first three sold out)

- **Sculpt & Spritz, The Rebello**, 20 September 2026 · Nathaly Machado (Plena Wellness)
- **Garden Flow & Brunch, LEA**, 26 September 2026 · Diana Freitas (õmlab)
- **Sky to Spa, Tivoli Kopke Porto Gaia**, 10 October 2026 · Alejandra Ayerbe, Parina Andreeva, André Aníbal Rodrigues Alves (Healing House)

Modalities: yoga, Pilates, barre, cycling, sound practices

Coverage: NiT New in Porto, “Vieram da Califórnia e criaram uma plataforma para descobrir aulas no Porto” (They came from California and built a platform to discover classes in Porto), Daniela Santos, 1 October 2026

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Press kit: studentbody.pt/en/press: event photography, founder portraits and logos

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